

## 1. About this document

This target market determination (TMD) is a publicly available document required under section 994B of the Corporations Act 2001 (Cth). It seeks to offer consumers, distributors and staff with an understanding of the class of consumers and therefore the target market for which this product has been designed, having regard to the objectives, financial situation and needs of the target market.

This document is not to be treated as a full summary of the product's terms and conditions and is not intended to provide financial advice. Members must still refer to our Financial Service Guide (FSG) and any supplementary documents which outline the relevant terms and conditions under the product when making a decision about this product.

**Please see the Terms & Conditions or Financial Services Guide (FSG) to which this target market determination applies**

**Date from which this target market determination is effective**

5 October 2021

## 2. Class of consumers that fall within this target market

The information below summarises the overall class of consumers that fall within the target market for our product, based on the product key attributes and the objectives, financial situation and needs of our members that it has been designed to meet.

This product has been designed for consumers whose likely objectives, financial situation and needs (as listed below) are aligned with the product (including the key attributes).

- This Credit Card suits those that are looking for a low rate, low fee credit card. Members are looking to make general everyday purchases and/or in need of quick access to credit that attracts a low interest rate and minimal fees.

### **Product description and key attributes**

The key eligibility requirements are:

- An existing, or becoming a member of the Bank
- Be 18 years of age or over
- Demonstrated ability to make repayments

The key product attributes of this product are:

- Minimum credit facility is \$1,000
- No monthly account keeping fee
- Annual fee waived first year
- Low annual fee
- Access to Digital Wallet
- Unlimited additional repayments
- Repayment frequency is Monthly
- Up to 55 Days interest free period on purchases
- Same rate for Cash Advances and Purchases

### **Objectives, financial situation, and needs**

This product has been designed for individuals who:

- Are looking for a low rate, low fee credit card to help them make purchases as and when they need to whilst keeping interest to be paid low
- Need a credit facility on stand by for now and then and don't have savings or choose not to use savings
- Need a card for occasional purchases and/or to meet cash flow shortage but don't want to pay high fees

### **Consistency between target market and the product**

**This product is likely to be consistent with the likely objectives, financial situation and needs of the class of customers in the target market. This is based on an analysis of the key terms, features and attributes of the product and a finding that these are consistent with the identified class of customers.**

This card is suitable for the target audience as the product is a simple low rate, low fee product and does exactly what it says. It is flexible enough for customers to easily use and pay off on a monthly basis or pay off balance the whole month.

### **Excluded class of consumers**

This product has not been designed for individuals who:

- Is looking to collect reward points, or any other benefits such as complimentary insurance
- Are looking to borrow money less than \$1,000
- Is not a Member of the Bank
- Does not have a regular income
- Cannot meet the lending criteria
- Cannot meet repayments

### 3. How this product is to be distributed

#### Distribution conditions

This product can only be distributed and/or in accordance with the relevant product terms and conditions as outlined in the terms and conditions and other relevant material (as amended from time to time). This product is designed to be distributed through:

- Online through the Bank's Website
- In-store retail branch network
- Relationship Banking Team
- Direct Team
- Mobile Lenders

This product should only be distributed under the following circumstances:

- An existing or becoming a member of the Bank
- Be 18 years of age or over and demonstrated ability to make repayments
- Access the product through the appropriate distribution channels

#### Adequacy of distribution conditions and restrictions

The Bank's application process has been tailored to identify the Target Market described in this TMD as part of the eligibility criteria for the product covered by this TMD, and the use of the Bank's application process would make it more likely that a product covered by this TMD will be acquired by persons in the Target Market.

### 4. Reviewing this target market determination

We will review this target market determination in accordance with the below:

<b>Initial review</b>	Within 9 months of the effective date.
<b>Periodic reviews</b>	At least every 12 months from the initial review.
<b>Review triggers or events</b>	<p>Any event or circumstances arise that would suggest the TMD is no longer appropriate. This may include (but not limited):</p> <ul style="list-style-type: none"> <li>● If we make a material change to the design or distribution of the product, including related documentation;</li> <li>● If a significant inconsistent dealing in the product occurs</li> <li>● If any other event occurs indicating that this TMD may no longer be appropriate.</li> <li>● An alteration in the eligibility criteria, lending criteria or application process;</li> <li>● Identified systemic issues in the product or across the product lifecycle;</li> <li>● Relevant material external events such as relevant litigation, adverse media coverage or regulatory attention;</li> <li>● Relevant feedback, information or notification received from distributor, regulator such as ASIC or APRA or other interested parties;</li> <li>● Significant changes in metrics. These include sales, portfolio changes, risk tolerance, loss ratios and complaints; and</li> <li>● Any significant dealings that are inconsistent with the TMD</li> </ul>

Where a review trigger has occurred, this target market determination will be reviewed within 10 business days.

## 5. Reporting and monitoring this target market determination

We may collect the following information from our distributors in relation to this TMD.

<b>Complaints</b>	Distributors will report all complaints in relation to the product covered by this TMD on a quarterly basis. This will include but not limited to the number and nature of complaints received regarding the product's design, key attributes and distribution
<b>Significant dealings</b>	The nature and the circumstances of the significant dealing (including why the dealings occurred outside the Target Market), the date range of when the significant dealing occurred, the number of consumers to whom the report relates and whether consumer harm or detriment has or likely occurred as a result of the significant dealing. Distributors will report if they become aware of a significant dealing in relation to this TMD within 10 business days. Distributors will report if they become aware of a significant dealing in relation to this TMD within 10 business days.
<b>Sale and Transaction Data</b>	<i>Distribution information required e.g.,</i> transaction data, outcomes from sale practices like promotions and monitoring on a monthly period. Member data relevant to sale.